



2026 SPONSORSHIP PACKET

WHAT

The 17th annual Avondale 5k run and walk for kids with special needs. The A5k is a beloved, neighborhood event that is stroller and dog-friendly and has the best afterparty in town!

WHEN

October 10, 2026

WHERE

Starts at Triangle Char and Bar, West Ashley

WHY

The Charles Webb Center (CWC) is a non-profit childcare Center for children with developmental disabilities and special needs. The A5k is the single largest fundraiser for the Center.

CONTACT

info@avondale5k.com

Our committee is volunteer based, so
100% OF ALL SPONSOR DOLLARS AND TEAM FUNDRAISING GO DIRECTLY TO THE CWC



2026

Dear Neighbor,

In 2010, the Avondale community pulled together and started the Avondale 5k Run & Walk to raise money for the Charles Webb Center. With the support of our sponsors, participants, and volunteers, the Center has raised over \$850,000 in the last 16 years.

Our committee is made up entirely of community volunteers who are passionate about the Avondale 5k race and the success of the Charles Webb Center.

The A5k draws over 500 participants a year with a large population coming from the neighborhoods in and around Avondale. The demographics vary wildly, covering a range of parents and children, young professionals, and families. It's a great community event that starts and ends right in the heart of Avondale and is followed by a large after party that provides a lot of exposure for a business such as yours. Thanks to support from the Avondale Business Association, Triangle Char & Bar, and our all volunteer committee, all proceeds from the A5k benefit the Charles Webb Center.

The A5k is more than just a neighborhood race - it's a meaningful opportunity for sponsors to engage with the community while supporting children with disabilities. Many of our sponsors participate by creating company teams, making the race a fun and impactful team building experience for employees. In addition to race day participation, sponsors can get involved through volunteer opportunities that foster community connection and goodwill. The A5k provides a unique way to unite your team around a cause that makes a lasting difference in the lives of local children and families!

The A5k is the single largest fundraiser for the Center, and we would like to invite you to become a sponsor for this year's A5k!

Thank you for your consideration. The Charles Webb Center means a lot to us, and it means even more to the families who have children who have benefited from its success.

Sincerely,

Avondale 5k Volunteer Executive Committee

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2025 Title Sponsor

**MICHAEL T. & MARJORIE V.
GASPARIK FOUNDATION**

The Charles Webb Center is a non-profit childcare center for children ages six weeks to ten years old who have developmental disabilities and special needs. They aid in each child's growth and development through educational programs that help develop each child's sense of self-esteem, language, and preschool skills. They focus on the individual strengths of each child to maximize his or her learning in all areas of development.

ABOUT THE CENTER



The Charles Webb Center began in a church basement in downtown Charleston in 1925. It was first known as the Charleston Chapter of the Crippled Children's Society. At that time, the Center was geared toward providing educational services for the orthopedically handicapped. In 1963, the Center expanded its focus, with the affiliation of Easter Seals, to include other physical and cognitive disabilities including visual, speech, hearing, and an array of other medical involvement. In 1993, the Center became a program of the Disabilities Board of Charleston County. And in 2010, the Avondale community started the Avondale 5k Run & Walk to raise money for the Center to stay open.

What Sponsorship does for the Charles Webb Center

Sponsorships for the A5k cover a vast amount of services including operating costs, on-site nursing services, providing meals and snacks, educational supplies, enhanced staffing, transportation, and educational outings.

Meet Some of Our Kiddos

The children who attend the Center are very diverse. Kortez is almost four and loves riding anything with wheels! He wants to play the guitar when he's older. The Center provides the love and attention that encourages growth and acceptance of others. Elijah was diagnosed with Down Syndrome at birth. He loves to pull off his socks and be barefoot almost as much as he likes to dance to music. Julia's family feels that the Center offers a safe and fun place for her to learn and develop independence. Her favorite activity is playing house and cooking in the kitchen - she has learned so much! Our children are energetic, caring, independent, social, and eager to learn.

Charles Webb
center





2026 SPONSORSHIP PACKET

TITLE SPONSOR \$15,000+

- Supports staffing and essential operations for the Center, including an on-site LPN, educational supplies, transportation, and meals for one week
- Exclusive right for brand name integrated into A5k name - Race brought to you by company
- Premier logo placement on race shirts, signage, printed materials, website, and social media
- Opportunity to have a table with branded materials at race after party
- 12 complimentary race registrations

POLICE SPONSOR \$10,000

- Supports Center staffing for one week and helps provide nursing care, transportation, meals, and educational outings for children with disabilities
- Brand name integrated into the race - Police, Safety, or Security brought to you by company
- Featured sponsor recognition on race shirts, signage, printed materials, website, and social media
- Recognition in media coverage and event promotions
- Opportunity to have a table with branded materials at race packet pickup
- 10 complimentary race registrations

DIAMOND SPONSOR \$7,500

- Provides educational supplies, transportation, meals, and enrichment opportunities for children at the Center
- Prominent logo placement on race shirts, printed materials, website, and social media
- Recognition during race-day announcements
- Opportunity to include branded materials at race packet pickup
- 8 complimentary race registrations

PLATINUM SPONSOR \$5,000

- Helps fund educational outings, transportation, and daily support services for children at the Center
- Logo placement on race shirts, printed materials, website, and social media
- Recognition during race-day announcements
- 6 complimentary race registrations



2026 SPONSORSHIP PACKET

GOLD SPONSOR \$3,000

- Supports transportation, meals, and enrichment activities for children with disabilities
- Logo placement on race shirts, printed materials, website, and social media
- Recognition during race-day announcements
- 4 complimentary race registrations



SILVER SPONSOR \$1,500

- Helps provide meals, transportation, and educational experiences for children at the Center
- Logo recognition on race shirts, printed materials, website and social media
- Recognition during race-day announcements
- 2 complimentary race registrations



BRONZE SPONSOR \$500

- Supports meals and educational programming for children with disabilities
- Logo recognition on website and social media
- 1 complimentary race registration





2026 SPONSORSHIP PACKET

Fill out this form online
instead!
<https://bit.ly/A5k2026>

SPONSORSHIP COMMITMENT FORM

- | | |
|--|--|
| ☐ TITLE SPONSOR, \$15,000 | ☐ GOLD SPONSOR, \$3,000 |
| ☐ POLICE SPONSOR, \$10,000 | ☐ SILVER SPONSOR, \$1,500 |
| ☐ DIAMOND SPONSOR, \$7,500 | ☐ BRONZE SPONSOR, \$500 |
| ☐ PLATINUM SPONSOR, \$5,000 | ☐ \$ <input type="text"/> |

We are unable to attend but would like to contribute. Please accept this donation.

SPONSOR INFORMATION

NAME/COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE NUMBER _____ EMAIL ADDRESS _____

SPONSOR BILLING

CREDIT CARD NUMBER* _____

EXPIRATION DATE _____ 3 DIGIT CODE (4 FOR AMEX) _____ EXP DATE _____

BILLING ADDRESS _____

PLEASE MAKE CHECKS PAYABLE TO Disabilities Foundation of Charleston County and mail to
1357 Remount Road, Unit #2, North Charleston, SC 29406. *PLEASE NOTE CREDIT CARD
PAYMENTS WILL HAVE A 3.5% FEE (THE AMOUNT OUR PROCESSOR CHARGES US) INCLUDED