



2024 SPONSORSHIP PACKET

WHAT

The 15th annual Avondale 5k run and walk for kids with special needs. The A5k is a beloved, neighborhood event that is stroller and dog friendly and has the best after party in town!

WHEN

October 12, 2024

WHERE

Starts at Triangle Char and Bar, West Ashley

WHY

The Charles Webb Center (CWC) is a non-profit childcare for children with developmental disabilities and special needs. The A5k is the single largest fundraiser for the Center.

CONTACT info@avondale5k.com

Our committee is volunteer based, so
100% OF ALL SPONSOR DOLLARS AND TEAM FUNDRAISING GO DIRECTLY TO THE CWC.



2024

Dear Vendor,

In 2010, the Avondale community pulled together and started the Avondale 5k Run & Walk to raise money for the Charles Webb Center. In the last fourteen years, over \$750,000 in funds for the Center have been raised thanks to the sponsors, participants, & volunteers of our race!

Our committee is made up entirely of volunteers from the community who are passionate about the Avondale 5k race and the success of the Charles Webb Center!

The A5k draws nearly 500 participants a year with a large population coming from the neighborhoods in and around Avondale. The demographics vary wildly, covering a range of parents and children, young professionals, and families. It's a great community event that starts and ends right in the heart of Avondale and is followed by a large after party that provides a lot of exposure for a business such as yours. Thanks to support from the Avondale Business Association, Triangle Char & Bar, and our all volunteer committee, all proceeds from the A5k benefit the Charles Webb Center.

The A5k is the single largest fundraiser for the Center, and we would like to invite you to become a sponsor for this year's A5k!

Thank you for your consideration. The Charles Webb Center means a lot to us, and it means even more to the families who have children who have benefited from its success.

Sincerely,

Avondale 5k Volunteer Executive Committee

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The Charles Webb Center is a non-profit childcare center for children ages six weeks to ten years old who have developmental disabilities and special needs. They aid in each child's growth and development through educational programs that help develop each child's sense of self-esteem, language, and preschool skills. They focus on the individual strengths of each child to maximize his or her learning in all areas of development.



ABOUT THE CENTER



The Charles Webb Center began in a church basement in downtown Charleston in 1925. It was first known as the Charleston Chapter of the Crippled Children's Society. At that time, the Center was geared toward providing educational services for the orthopedically handicapped. In 1963, the Center expanded its focus, with the affiliation of Easter Seals, to include other physical and cognitive disabilities including visual, speech, hearing, and an array of other medical issues. In 1993, the Center became a program of the Disabilities Board of Charleston County. And in 2010, the Avondale community started the Avondale 5k Run & Walk to raise money for the Center to remain open.

What Sponsorship Does For the Charles Webb Center

Sponsorships for the A5k cover a vast amount of services including operating costs, on-site nursing services, providing meals and snacks, educational supplies, enhanced staffing, transportation, and educational outings.

Meet Some of Our Kiddos

The children who attend the center are very diverse. Kortez is almost four and loves riding anything with wheels! He wants to play the guitar when he's older. The Center provides the love and attention that encourages growth and acceptance of others. Elijah was diagnosed with down syndrome at birth. He loves to pull off his socks and be barefoot almost as much as he likes to dance to music. Julia's family feels that the Center offers a safe and fun place for her to learn and develop independence. Her favorite activity is playing house and cooking in the kitchen – she has learned so much! Our children are energetic, caring, independent, social, and eager to learn.

Charles Webb
center





2024 SPONSORSHIP PACKET

TITLE SPONSOR \$10,000

- Covers operating costs, pays for on-site LPN, provides educational supplies, transportation and food for one week
- Supports staffing the Center
- Headline sponsor on all printed materials and shirt (if applicable)
- 10 complimentary race tickets
- Prominent logo recognition on the website and social media, on any printed materials, and in any media coverage

PLATINUM SPONSOR \$5,000

- Provides educational supplies, transportation, and food for one week
- Covers three educational outings
- Sponsor on all printed materials and shirt (if applicable)
- 6 complimentary race tickets
- Logo recognition on the website and social media as well as on any printed materials

DIAMOND SPONSOR \$7,500

- Supports an on-site LPN, provides transportation and food for one week
- Supports staffing the Center for one week
- Covers five educational outings
- Second headline sponsor on all printed materials and shirt (if applicable)
- 8 complimentary race tickets
- Prominent logo recognition on the website and social media, on any printed materials, and in any media coverage

POLICE SPONSOR \$3,000

- Provides educational supplies, transportation, and food for one week
- Covers an educational outing
- Sponsor on all printed materials and shirt (if applicable)
- 5 complimentary race tickets
- Logo recognition on the website and social media



2024 SPONSORSHIP PACKET

SILVER SPONSOR \$1,000

- Provides transportation and food for one week
- Covers two educational outings
- 4 complimentary race tickets
- Sponsor on all printed materials and shirt (if applicable)
- Logo recognition on the website and social media



BRONZE SPONSOR \$500

- Provides food for one week
- Covers one educational outing
- 3 complimentary race tickets
- Logo recognition on the website and social media



5k SPONSOR \$250

- Provides educational supplies for one week
- Covers one educational outing
- 2 complimentary race tickets





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Fill out this form online instead! bit.ly/CHSA5k2024

SPONSORSHIP COMMITMENT FORM

- TITLE SPONSOR, \$10,000
- SILVER SPONSOR, \$1,000
- DIAMOND SPONSOR, \$7,500
- BRONZE SPONSOR, \$500
- PLATINUM SPONSOR, \$5,000
- 5K SPONSOR, \$250
- POLICE SPONSOR, \$3,000
- \$

We are unable to attend but would like to contribute. Please accept this donation.

SPONSOR INFORMATION

NAME/COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE NUMBER _____ EMAIL ADDRESS _____

SPONSOR BILLING

CREDIT CARD NUMBER* _____

EXPIRATION DATE _____ 3 DIGIT CODE (4 FOR AMEX) _____ EXP DATE _____

BILLING ADDRESS _____

PLEASE MAKE CHECKS PAYABLE TO Disabilities Board of Charleston County and mail to:

1357 Remount Road, Unit #2, North Charleston, SC 29406. *PLEASE NOTE CREDIT CARD

PAYMENTS WILL HAVE A 3.5% FEE (THE AMOUNT OUR PROCESSOR CHARGES US) INCLUDED