



2023 SPONSORSHIP PACKET

WHAT

The 14th annual Avondale 5k run and walk for kids with special needs. We are delighted to be back in person this year with the 5k dedicated to the children and families of the Charles Webb Center!

WHEN

October 14, 2023

WHERE

Starts at Triangle Char and Bar, West Ashley

WHY

The Charles Webb Center is a non-profit childcare center supporting children with developmental disabilities and special needs. The Avondale 5k is the single largest fundraiser for the Center.

CONTACT

info@avondale5k.com

Our committee is volunteer based, so
100% OF ALL SPONSOR DOLLARS AND TEAM FUNDRAISING GO DIRECTLY TO THE CWC



2023

Dear Partner,

In 2010, the Avondale community pulled together and started the Avondale 5k Run & Walk to raise money for the Charles Webb Center. In the last thirteen years, over \$600,000 in funds for the Center have been raised thanks to the sponsors, participants, & volunteers of our race!

The last two years have obviously proven to be a challenge for everyone, but our committee and community stepped up to the plate and made the 2022 race one to remember! We're very much looking forward to the 2023 race in person again.

The A5k normally draws over 500 participants a year with a large population coming from the neighborhoods in and around Avondale. The demographics vary wildly, covering a range of parents and children, young professionals, and families. It's a great, community event that starts and ends right in the heart of Avondale and is followed by a large after party that provides a lot of exposure for a business such as yours. Thanks to support from the Avondale Business Association, Triangle Char & Bar, and our all volunteer committee, all proceeds from the A5k benefit the Charles Webb Center.

The A5k is the single largest fundraiser for the Center, and we would like to invite you to become a sponsor for this year's A5k! We are so thankful for your past sponsorships and hope we can count on your participation this year as we bring it back!

Thank you for your consideration. The Charles Webb Center means a lot to us, and it means even more to the families who have children who have benefited from its success.

Sincerely,

Avondale 5k Volunteer Executive Committee

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The Charles Webb Center is a non-profit childcare center for children ages six weeks to ten years-old who have developmental disabilities and special needs. They aid in each child's growth and development through educational programs that help develop each child's sense of self-esteem, language, and preschool skills. They focus on the individual strengths of each child to maximize his or her learning in all areas of development.

MICHAEL T. & MARJORIE V.
GASPARIK FOUNDATION



ABOUT THE CENTER



The Charles Webb Center began in a church basement in downtown Charleston in 1945. It was first known as the Charleston Chapter of the Crippled Children's Society. At that time, the Center was geared toward providing educational services for the orthopedically handicapped. In 1963, the Center expanded its focus, with the affiliation of Easter Seals, to include other physical and mental disabilities including visual, speech, hearing, and intellectual disabilities. In 1993, the Center became a program of the Disabilities Board of Charleston County. And in 2010, the Avondale community started the Avondale 5k Run & Walk to raise money for the Center to stay open.

What Sponsorship does for the Charles Webb Center
Sponsorships for the A5k cover a vast amount of services including operating costs, paying for on-site nursing services, providing food and school supplies, staffing the entire center, paying for transportation costs, and allowing for educational outings during the summer.



Sponsor a Child

The children who attend the center are very diverse. Conner has been at the Center for two years, and his parents feel that he's provided a level of support and care unlike no other daycare. He is in wonderful hands and loves his time there. Kortez is almost four and loves riding anything with wheels! He wants to play the guitar when he's older. The Center provides the love and attention that encourages growth and acceptance of others. Elijah was diagnosed with down syndrome at birth. He loves to pull off his socks and be barefoot almost as much as he likes to dance to music. Julia's family feels that the Center offers a safe and fun place for her to learn and develop independence. Her favorite activity is playing house and cooking in the kitchen – she has learned so much! These children are energetic, caring, independent, social, and eager to learn.



2023 SPONSORSHIP PACKET

TITLE SPONSOR \$10,000

- Covers total operating costs, pays for on-site RN, provides school supplies, transportation and food for one week
- Includes staffing the entire Center
- Headline sponsor on all printed materials and shirt (if applicable)
- 10 complimentary race tickets
- Prominent logo recognition on the website and social media, on any printed materials, and in any media coverage

POLICE SPONSOR \$5,000

- Provides school supplies, transportation, and food for one week
- Covers three educational outings
- Sponsor on all printed materials and shirt (if applicable)
- 6 complimentary race tickets
- Logo recognition on the website and social media as well as on any printed materials

DIAMOND SPONSOR \$7,500

- Pays for on-site RN, provides transportation and food for one week
- Provides staffing the entire center for one week
- Covers five educational outings
- Second headline sponsor on all printed materials and shirt (if applicable)
- 8 complimentary race tickets
- Prominent logo recognition on the website and social media, on any printed materials, and in any media coverage

GOLD SPONSOR \$3,000

- Provides school supplies, transportation, and food for one week
- Covers an educational outing
- Sponsor on all printed materials and shirt (if applicable)
- 5 complimentary race tickets
- Logo recognition on the website and social media



2023 SPONSORSHIP PACKET

SILVER SPONSOR \$1,000

- Provides transportation and food for one week
- Covers two educational outings
- 4 complimentary race tickets
- Sponsor on all printed materials and shirt (if applicable)
- Logo recognition on the website and social media



BRONZE SPONSOR \$500

- Provides food for one week
- Covers one educational outing
- 3 complimentary race tickets
- Logo recognition on the website and social media



5k SPONSOR \$250

- Provides school supplies for one week
- Covers one educational outing
- 2 complimentary race tickets





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Fill out this form
online instead!
bit.ly/CHSA5k2023

SPONSORSHIP COMMITMENT FORM

☐ TITLE SPONSOR, \$10,000

☐ SILVER SPONSOR, \$1,000

☐ DIAMOND SPONSOR, \$7,500

☐ BRONZE SPONSOR, \$500

☐ POLICE SPONSOR, \$5,000

☐ 5K SPONSOR, \$250

☐ GOLD SPONSOR, \$3,000

We are unable to
attend but would like
to contribute. Please
accept this donation.

SPONSOR INFORMATION

NAME/COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE NUMBER _____ EMAIL ADDRESS _____

SPONSOR BILLING

CREDIT CARD NUMBER* _____

EXPIRATION DATE _____ 3 DIGIT CODE (4 FOR AMEX) _____ EXP DATE _____

BILLING ADDRESS _____

PLEASE MAKE CHECKS PAYABLE TO Disabilities Board of Charleston County and mail to 1357

Remount Road, Unit #2, North Charleston, SC 29406. *PLEASE NOTE CREDIT CARD PAYMENTS

WILL HAVE A 3.5% FEE (THE AMOUNT OUR PROCESSOR CHARGES US) INCLUDED